

22nd Conference of the
Tobacco Products Liability Project

Their Day in Court

How to try and win tobacco cases following the Florida Supreme Court's *Engle* decision

February 8 - 9, 2007 • Miami, FL

AGENDA

Thursday, February 8th Wolfsonian-FIU Auditorium

1001 Washington Avenue
Miami Beach, FL 33139
At the corner of 10th Street and Washington Avenue

8:30 a.m. – 9:00 a.m.
REGISTRATION & CONTINENTAL BREAKFAST

9:00 a.m. – 10:05 a.m. – Welcome, Introductions and Opening
Remarks

- ♦ **Richard Daynard**
Engle Trial Background: How Did We Get Here?
- ♦ **Mark Gottlieb**

10:05 a.m. – 11:30 a.m. – Taking on the “Cigarette Boys” in
Florida

- ♦ **Woody Wilner**
- ♦ **Howard Acosta**

- LUNCH -

ON YOUR OWN – LIST OF EATERIES TO BE PROVIDED

1:00 p.m. – 2:30 p.m. – Venue, procedure, and possible trial
scenarios

- ♦ **Matt Schultz, David Sales*, Robert Shields, Woody
Wilner,**

- NETWORKING BREAK -

2:45 p.m. – 3:30 p.m. – Key Issues in Medical Causation.

- ♦ **Allan Feingold, M.D.**

3:30 p.m. – 5:00 p.m. –. Beating Big Tobacco: Lessons from
Around the Nation

- ♦ **Mike Piuze - CA**
- ♦ **Michael London - NY**
- ♦ **Chuck Tauman OR**
- ♦ **Woody Wilner - AR**

Friday, February 9th Wolfsonian-FIU Auditorium

8:30 a.m. – 9:00 a.m.
REGISTRATION & CONTINENTAL BREAKFAST

9:00 a.m. – 10:00 a.m. – Maximizing Representation of Former
Class Members within the Limited Timeframe

- ♦ **Ad Hoc Panel and Strategic Discussion**

10:00-10.30 – **Steve Sheller** – FL Light Cigarette Litigation

10:30 a.m. – 11:00 a.m. – Anticipating and Successfully
Countering Industry Filings . . . *on a Budget*

- ♦ **Holly Hostrop**
- ♦ **Howard Acosta**

11:00 a.m. – 11:30 a.m. Mining *US v. Philip Morris*

- ♦ **Chuck Tauman**
- ♦ **Richard Daynard/Mark Gottlieb**

LUNCH -

ON YOUR OWN – LIST OF EATERIES TO BE PROVIDED
TTLA MEMBERS MEETING IN AUDITORIUM – BOX LUNCH
PROVIDED

1:00 p.m. – :2:30 p.m.

- ♦ **Ken Chesebro** – *Punitive Damages in Engle Individual
Cases Post-State Farm*
- ♦ **Richard Daynard Panel TBA** - Possible Outcomes to
Philip Morris v. Williams and their implications

- NETWORKING BREAK -

2:50 p.m. – 3:35 p.m.

- ♦ **Robert W. Johnson** – *Proving Punitive Damages*

3:35 p.m. – 4:05 p.m. Public Health and Tobacco Litigation

- ♦ **Mark Gottlieb**
- ♦ **Richard Daynard**

4:05 p.m. – 4:30 p.m.- *Resources*

- ♦ **Chuck Tauman** – **How TTLA Can Help;**
- ♦ **Cliff Douglas** – **Depo and Trial Testimony Archive**
- ♦ **Mark Gottlieb** – **Online Industry Documents via UCSF**

4:30 p.m. – 5:00 p.m. – Wrap up Discussion

Wolfsonian Dynamo Room

5:00 p.m. – 6:00 p.m. – Wine and Tapas Reception

* Tentative