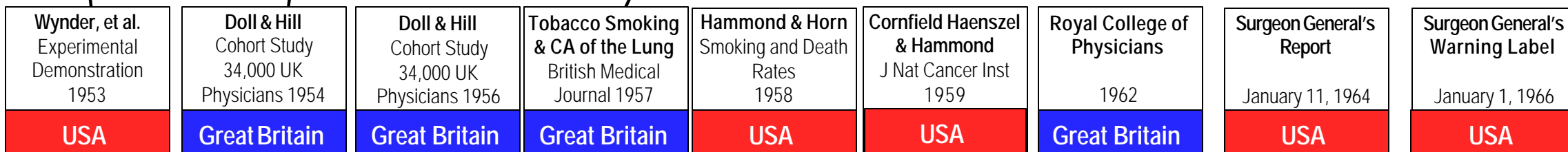


“Relevant tobacco tars were carcinogenic when applied regularly for a long time to the skin of laboratory animals.”

Risk of lung cancer increases as the amount of cigarettes smoked per day increases.

Over a hundred constituents have been identified in tobacco smoke, including several carcinogenic substances. “Relationship is one of direct cause and effect.”



1950 1951 1952 1953 1954 1955 1956 1957 1958 1959 1960 1961 1962 1963 1964 1965

CAUTION - Cigarette Smoking May Be Hazardous to Your Health